

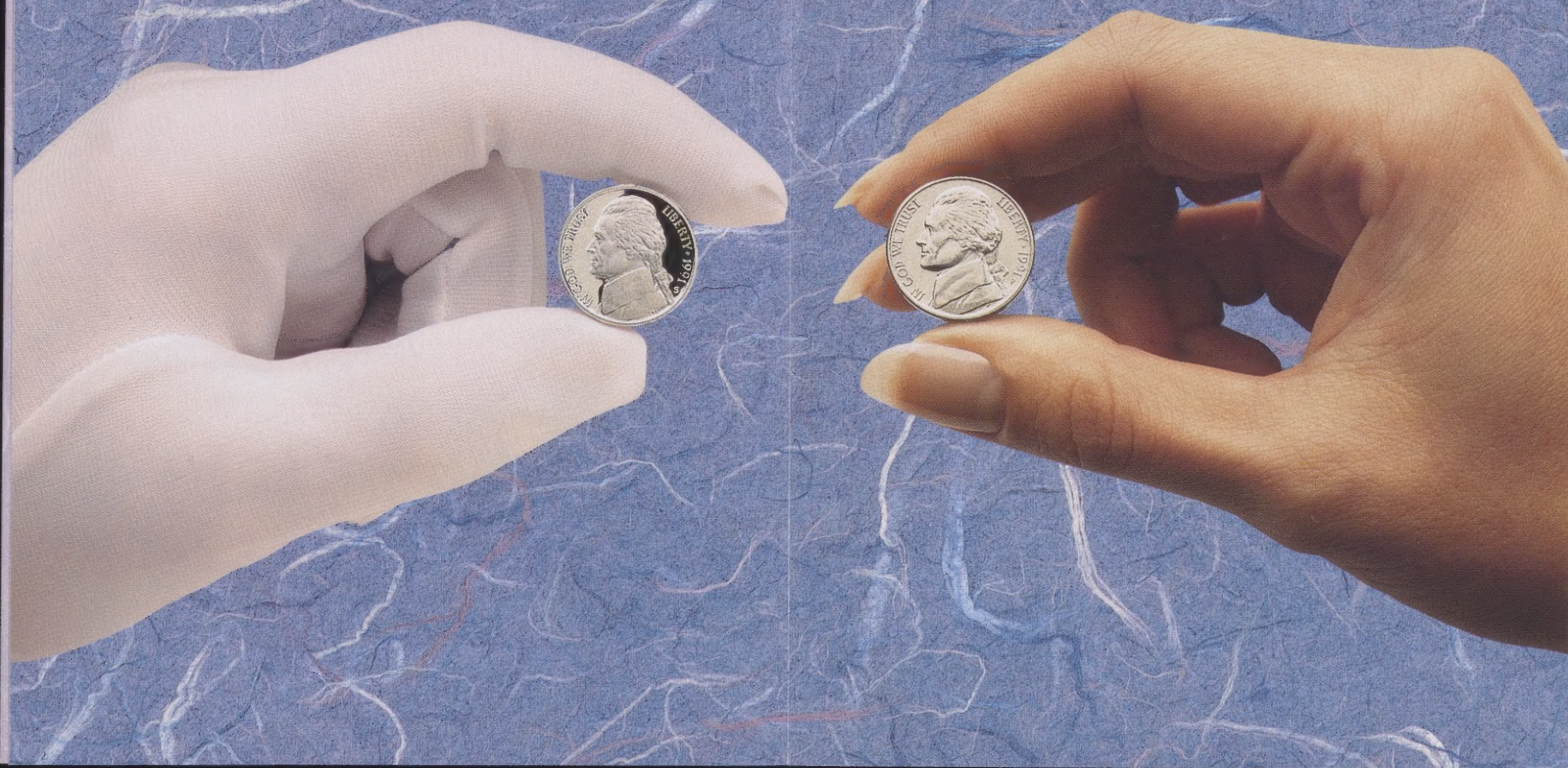


The 1991  
United States Mint  
Proof and Uncirculated  
Coin Sets





Presenting Exquisitely Crafted Coins  
Directly to You from the Nation's  
Official Mint





## The 1991 U.S. Mint Proof Coin Set.

**T**he 1991 United States Mint Proof Coin Set: Only \$11. Traditionally, proof coins are the highest expression of the minter's art. The 1991 Proof Coin

Set from the United States Mint demonstrates why these specially produced proof versions of our nation's official legal tender continue to hold the attention of collectors everywhere.

Produced at the San Francisco Mint, each set contains a brilliantly struck example of the Lincoln Cent, Jefferson Nickel,

Roosevelt Dime, Washington Quarter, and Kennedy Half Dollar.

The process that produces proof coins is an exacting one. Each exceptional coin is created using specially prepared blanks and finely detailed dies, yielding a sparkling gem-like finish.

You can experience the rare beauty of the 1991 U.S. Mint Proof Set at the very attractive price of \$11. Return the convenient personalized order form today—and be sure to order additional sets as gifts for family and friends.



## The 1991 U.S. Mint Uncirculated Coin Set.

**T**he 1991 United States Mint Uncirculated Coin Set: Only \$7. Both experienced and beginning collectors will appreciate the fine

craftsmanship and excellent value represented by the 1991 Uncirculated Coin Set.

Produced at the Philadelphia and Denver Mints, the 1991 Uncirculated Coin Set contains two each of the Kennedy Half Dollar, Washington Quarter, Roosevelt Dime, Jefferson Nickel, and Lincoln Cent. Meticulously struck, the

coins are sealed in protective Mylar® and shipped directly to you in freshly minted condition. A Mint Mark piece from each facility and an informative brochure

accompany each set.

As in past years, the United States Mint offers the Uncirculated Coin Set for a low \$7. You will find these specially presented versions of official United States coins are

an affordable way to experience the joys of collecting. Order your set today to begin or add to your collection.





## How To Order Your 1991 Proof and Uncirculated Set

To order the 1991 United States Mint Proof and Uncirculated Sets, use the order form personalized for your convenience.

Many of our customers find that family and friends appreciate receiving these beautiful coins as gifts. Don't hesitate to purchase additional sets, since there is no limit to the number of 1991 Proof or Uncirculated Sets you can order.

If you have a question about your order, please contact:



Customer Service Center  
United States Mint  
10001 Aerospace Drive  
Lanham, Maryland 20706  
(301) 436-7400

Our staff is available Monday through Friday, 9 AM to 5 PM, Eastern Standard Time. We ask that you not contact any other Mint facility — even if one is located near you. They are primarily production facilities and are not equipped to handle your inquiries as effectively as the Customer Service Center.

United States Mint numismatic programs are self-supporting. All proceeds from sales, after reimbursement for costs, are deposited to the General Fund of the United States Treasury.

Designed and printed in the U.S.A.



A Message  
From the  
United States Mint



**Dear U.S. Mint Customer:**

The Director asked that I write to you to say a few words about the products offered in this mailing and introduce myself to you.

It was with a personal interest in coin collecting that I came to the U.S. Mint last year as Associate Director for Marketing. My job is to oversee the marketing of every product that the U.S. Mint offers; I take this responsibility very seriously. I pursue the job with the knowledge that the Mint's products aren't, and should not be treated as, "just coins," or merely another sale, but rather as part of one of America's great traditions – coin collecting.

With that in mind, let me turn now to the enclosed offer. Due to the extensive coin programs being offered by the Mint in 1991, we have combined the offerings for the 1991 Proof and 1991 Uncirculated sets for your convenience. This gives you the opportunity to order both sets simultaneously.

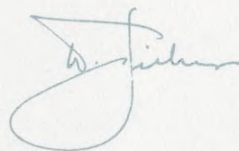
Both of these sets are perennial favorites – they are the cornerstone as well as the finishing touch of many collections. Proof and Uncirculated Sets are official collectible issues of U.S. coinage, produced exclusively by the U.S. Mint, and offered at prices that all can afford.

Collectors have described the sets simply as a necessity, a purchase they make every year as a matter of tradition – without them, they tell us, their collections would not be complete. These statements, more than anything we could say ourselves, emphasize why these sets occupy a special place in the collecting hobby.

In order to make these sets easy to acquire, we have offered them at the same low prices for years – only \$11 for the Proof Set and \$7 for the Uncirculated Set. This year, to make them even easier to add your collection, you can purchase both sets from this one mailing.

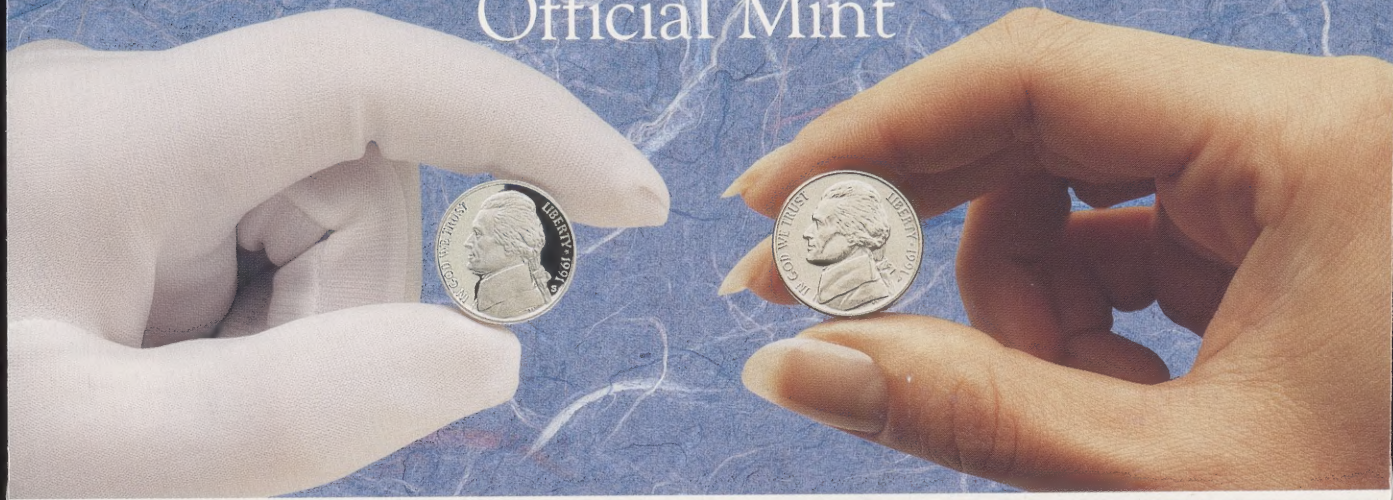
I would like to close by expressing the U.S. Mint's thanks and gratitude for your continuing interest in our programs.

Sincerely,

A handwritten signature in blue ink, appearing to read "David Pickens", with a large, stylized initial "D".

David Pickens  
Associate Director for Marketing,  
United States Mint

Presenting Exquisitely Crafted Coins  
Directly to You from the Nation's  
Official Mint





The 1991 Proof Coin Set is produced at the San Francisco Mint and contains the Lincoln Cent, Jefferson Nickel, Roosevelt Dime, Washington Quarter, and Kennedy Half Dollar.



The 1991 Uncirculated Coins Set contains two each of the Kennedy Half Dollar, Washington Quarter, Roosevelt Dime, Jefferson Nickel, and Lincoln Cent. A Mint Mark piece from the Philadelphia and Denver Mints and an informative brochure accompany each set.

